

***2005 National Cyber Security Awareness Month
After-Action Report***

January 2006

Cyber Security is Everyone's Responsibility



**Multi-State Information Sharing and Analysis Center
(MS-ISAC)**

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Overview

The second annual National Cyber Security Awareness Month was celebrated during October 2005. This event was a collective effort among the Multi-State Information Sharing and Analysis Center (MS-ISAC), the National Cyber Security Division, and the National Cyber Security Alliance. Its purpose was to raise cyber security awareness nationwide and empower citizens, businesses, government and schools to improve their cyber security preparedness and help promote a safe Internet experience.



The MS-ISAC initiated several activities in support of Awareness Month in 2005, as follows:

- invited every governor in the nation to sign a proclamation in recognition of Awareness Month
- created a toolkit of awareness-related materials that was distributed through the MS-ISAC
- dedicated the October session of the National Webcast Initiative to protection of children on the Internet
- distributed and promoted the National Cyber Security Alliance’s public service announcement

MS-ISAC Goals for 2005

Goal	Result
Signed proclamations from 35 states	Proclamations or letters of support issued by 36 states
60% of states participating in awareness activities	95% of states responding to after-event survey reporting some level of organized activities.

Activities

Proclamation – Every governor in the nation was invited to sign a proclamation in recognition of National Cyber Security Awareness Month. The sample proclamation is attached to this report as Appendix A. Thirty-six states issued gubernatorial proclamations or letters of support for the Awareness Month effort:

Alabama – Governor Robert Riley
 Arizona – Governor Janet Napolitano
 Colorado – Governor Bill Owens
 Delaware – Governor Ruth Ann Minner
 Georgia – Governor Sonny Perdue
 Iowa – Governor Thomas Vilsack
 Massachusetts – Governor Mitt Romney
 Minnesota – Governor Tim Pawlenty

Alaska – Governor Frank Murkowski
 Arkansas – Governor Mike Huckabee
 Connecticut – Governor M. Jodi Rell
 DC – Mayor Anthony A. Williams
 Illinois – Governor Rod Blagojevich
 Kentucky – Governor Ernie Fletcher
 Michigan – Governor Jennifer M. Granholm
 Missouri – Governor Matt Blunt

Montana – Governor Brian Schweitzer
Nevada – Governor Kenny C. Guinn
New Jersey – Acting Governor Richard Codey
North Carolina – Governor Michael F. Easley
Oregon – Governor Ted Kulongoski
South Carolina – Governor Mark Sanford
Tennessee – Governor Phil Bredesen
Utah – Governor Jon Huntsman, Jr
Virginia – Governor Mark R. Warner
Wisconsin – Governor Jim Doyle

Nebraska – Governor Dave Heineman
Hampshire – Governor John Lynch
New York – Governor George E. Pataki
Oklahoma – Governor Brad Henry
Pennsylvania – Governor Edward Rendell
South Dakota – Governor Mike Rounds
Texas – Governor Rick Perry
Vermont – Governor Jim Douglas
Washington – Governor Christine Gregoire
Wyoming – Governor David Freudenthal

Toolkit – A toolkit was created and distributed to all states and the District of Columbia through the MS-ISAC. The toolkit was designed to promote the delivery of a consistent cyber security awareness message by reinforcing core themes in practical, informative, entertaining, and usable ways. The toolkit included:

- Cyber Security Awareness Brochure (electronic file)
 - MS-ISAC Cyber Security Brochure
 - Cyber Security Brochure Template (so that each state could brand the brochure)
- Cyber Security Awareness Calendars (100 printed calendars, MS PowerPoint electronic file)
 - MS-ISAC/US-CERT – geared for government/businesses and citizens
 - iKeepSafe – geared for children
 - National Cyber Security Alliance – geared for teenagers
 - CyberSmart! 2006 Cyber Security Calendar – geared for 4th and 5th graders
- Cyber Security Awareness Posters (.pdf electronic file)
- Instructions for Calendar and Poster Printing and Branding
- MS-ISAC Cyber Security Awareness Video (25 DVDs)
- MS-ISAC Cyber Security for Business Managers Training for Local Government (25 DVDs)
- MS-ISAC Certified Information Systems Security Professional (CISSP) Cyber Security Training video (4 sets on DVD)



National Webcast – The eighth session in the National Webcast Initiative series took place on October 20, 2005. Over 5,000 students, teachers, educators, parents and others registered for the webcast. The national webcast on Protecting Our Children on the Internet consisted of a play entitled “Cyber Smart in Cyber Space” geared toward the 4th and 5th grade age levels, in which actors performed a cyber security-related skit interacting with the children. The play used content from CyberSmart!, an organization dedicated to teaching secure, responsible, and effective Internet and computer use, and acted out with members of the Plays for Living organization, a nonprofit organization that utilizes live theater dramas to depict real-life challenges.



NCSA Public Service Announcement – The National Cyber Security Alliance (NCSA) developed a public service announcement to promote cyber security awareness during October. This was promoted nationally by NCSA and also made available to states with a goal to have the states promote the PSA in conjunction with the state activities and proclamations. The PSA was used by one state. Another state developed three PSAs on its own, which were shown throughout the state during Awareness Month.

After-Event Survey Results

In November 2005, the MS-ISAC distributed an after-event survey to its members to assess the level and type of Awareness Month activities that took place. The following twenty-one states responded:

Alaska	Hawaii	Nevada	Texas
Arizona	Iowa	New York	Utah
Arkansas	Michigan	Oklahoma	Washington
Colorado	Missouri	Oregon	
Delaware	Montana	Pennsylvania	
Florida	Nebraska	South Carolina	

Several consistent themes were found among the states’ responses. The full text of the responses is attached to this report as Appendix B. The general trends are identified below:

List your outreach activities for Cyber Security Awareness Month. – Nineteen of the 20 responding states listed some kind of outreach activities within their states. These activities included website postings, distribution of toolkit materials, press releases/conferences, marketing of webcast to K-12 education, and training events. See the attached Appendix B for a list of activities in individual states.

Who was your audience? Please include the number of individuals reached and identify what organizations. – Outreach activities were targeted mostly at state employees. States also conducted outreach to the education community, citizens, private industry, and county and local government.

Did you utilize the tool kit materials? If yes, how? – All responding states utilized the toolkit materials. Distribution of the material was done in a variety of ways, including to state agencies, school districts and local private industries.

If your state participated in the National Webcast, did you find the webcast useful? Will you be using the archived webcast in future awareness events in your state? – Approximately half the responding states reported participation in the national webcast, and of those participants, all reported the webcast was useful. All the responding states are interested in using the archived version of the webcast for future awareness events in their states.

Did your state participate in the PSA? – One of the twenty-one responding states aired the NCSA public service announcement.

What worked with this year’s Awareness Month Plan? – Toolkit materials were very well received and extremely beneficial. The calendars, posters and other materials were distributed in a variety of ways to broad audiences. Organized events worked well also.



Delaware PSA



Viruses/Spyware

What didn't? – It was by far an issue of timing. States would like to see the materials made available much sooner for earlier outreach to partners. Many states reported they were unable to make use of the PSA because they did not receive it far enough in advance to allow for the time it takes to get their governors to add a personalized message. Several states reported some difficulty in connecting with the K-12 community and for some states the time of day the webcast was broadcast was problematic.

Conclusion

The 2005 National Cyber Security Awareness Month saw tremendous growth and improvement from its first year in 2004. Through the network of the MS-ISAC membership, the volume and scope of activities was much increased from last year and we were able to reach a greater population.

For 2005, the MS-ISAC surpassed its goal set at the Annual Meeting of having thirty-five governors issue proclamations. This is a tremendous success in building awareness at the highest levels of state government. Ninety-five percent of the states responding to the survey reported awareness activities. The states held a variety of awareness activities as noted in the attached Appendix B. The toolkit was very helpful to the states and a variety of distribution methods were used to help increase awareness at many levels. The national webcast reached more than 5,000 participants, and the archived recording may reach many thousands more.

The 2006 MS-ISAC Plan for Awareness Month is already in development by the MS-ISAC Education and Awareness Work Group and will incorporate the feedback received from the members. We have many “lessons learned” from this year—such as ensuring that the distribution of toolkit materials provides enough time for states’ redistribution, along with broadcasting the national webcast at different hours to maximize access across all time zones. We have a great deal of work ahead and look forward to building on this year’s success to make 2006 even better.

Outreach, Education and Awareness Workgroup

In mid-2005 the Outreach and Education and Awareness workgroups were combined. This combined workgroup was tasked with outreach activities for Awareness Month. Their hard work and passion are to be commended. Their assistance was invaluable in helping make Awareness Month activities such a success! Members included the following:

Delaware – Elayne Starkey	New York – Tom Duffy, co-chair
Delaware – Michelle Wright	North Carolina – Chip Moore
Iowa – Greg Fay	North Carolina – Chris Turpin
Kentucky – Brad Watkins	Oregon – Eva Doud, co-chair
Michigan – Dan Lohrmann, co-chair	Oregon – Theresa Masse
Minnesota – Greg Dziejewczynski	Rhode Island – Howard Boksenbaum
Mississippi – Steve Walker	South Dakota – Dale Luckhurst
New Hampshire – Douglas Oliver	Tennessee – Dick Hash, co-chair
New Jersey – Scott Bridges	Washington – Dan Husmann

William F. Pelgrin, MS-ISAC Chair

Awareness Month - Appendix A Sample Proclamation

STATE OF _____
Office of the Governor

WHEREAS, many citizens of NAME OF STATE use the Internet to keep in contact with family and friends, manage their finances, buy goods and services and get the latest news; and

WHEREAS, the primary and secondary schools of NAME OF STATE use the Internet to enhance the education of our youth by providing them access to online educational and research materials; and

WHEREAS, the use of information technology at institutions of higher education is integral in teaching and learning, research and discovery, and outreach and service; and

WHEREAS, public libraries provide access to networked computers, online databases, and other resources to the public; and

WHEREAS, businesses of NAME OF STATE use information systems and networks to manage their businesses and expand their customer reach,

WHEREAS, critical sectors are increasingly reliant on information systems to support financial services, energy, telecommunications, transportation, health care, and emergency response systems; and

WHEREAS, Internet users and our information infrastructure face an increasing threat of malicious attack by viruses and loss of privacy from spyware and adware; and

WHEREAS, each year there are significant financial and personal privacy losses due to identity theft and fraud; and

WHEREAS, the Multi-State Information Sharing and Analysis Center (MS-ISAC) was established in January 2003 to provide a collaborative mechanism to help states enhance cyber security; and INSERT YOUR STATE'S SPECIFIC PROGRAM/OFFICE

WHEREAS, there are national organizations, such as the non-profit National Cyber Security Alliance, policymakers, government agencies, private sector companies, and non-profit entities helping consumers, businesses, educational leaders and our youth to protect themselves online; and

WHEREAS, each one of us plays an important role in securing our cyberspace. Awareness of computer security essentials will improve the security of NAME OF STATE information infrastructure and economy; and

WHEREAS, the US Department of Homeland Security, the Multi-State Information Sharing and Analysis Center and the National Cyber Security Alliance have declared October as National Cyber Security Awareness Month;

Now, therefore, I, _____, Governor of the State of _____, do hereby proclaim the month of October 2005 as: **Cyber Security Awareness Month** in the State of _____ and encourage all the citizens of this State to learn about cyber security and put that knowledge into practice in their homes, schools, workplaces, and businesses. Everyone is encouraged to visit the following sites as a useful starting point to help increase cyber security knowledge:

- NCSA: <http://www.staysafeonline.info/>
- US-CERT: <http://www.uscert.gov>
- MS-ISAC: <http://www.cscic.state.ny.us/msisac/index.html>
- YOUR STATE'S CYBER AGENCY URL

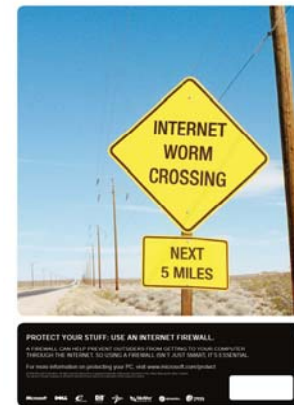
Awareness Month - Appendix B

Report of State Cyber Security Awareness Month Activities

Below is a sample of various states' Cyber Security Awareness Month activities as reported to the MS-ISAC

Alaska – Governor Murkowski signed the Proclamation. Press releases were distributed to over 70 News Agencies within the State. Direct communications were sent to every school district in the state, via the Department of Education. (3 Separate notifications were sent.). The calendars were distributed to all 58 School Districts. Conducted outreach to Critical Infrastructure groups, via Department of Military and Veteran Affairs, to establish open lines of communication and information flow. Conducted outreach to the Alaska InfraGard to promote telecommunication and information technology information sharing. Contacted personnel at U.S Military Facilities within the State to promote telecommunication and information technology information sharing.

1500 Security Awareness brochures and 1500 posters were reproduced and distributed to State Government Agencies. The Statewide Security Policies were published. The Chief of Staff sent Memorandum to Statewide Commissioners issuing Information Security Policies within the Executive Branch, to include all entities and State Corporations. A State Information Security Office, inclusive of all three Branches of Government was formally established. The Legislative and Judicial Branches followed suit. Kicked off the implementation of the Cisco Security Agent deployment to 21K government devices. a State wide DMZ and Extranet environment. Established a new Website URL: <http://security.alaska.gov>.



Arizona - Governor Napolitano signed the Proclamation. The State's promoted its eight Mission Critical Cybersecurity Enhancements (MCCE) recommendations which were aligned with national effort. Details at http://azgita.gov/tech_news/2005/cyber_security.htm. Arizona's Department of Administration hosted the cyber security cartoon at <http://www.security.state.az.us/Security-Awareness/awareness-for-kids.htm>. Toolkit information shared with executive agencies based on risk. The primary audience was the state's 40+ thousand employees and any of its citizens that access GITA's and ADOA's (Arizona's Department of Administration) website.

Arkansas - Sent out copies of the MS-ISAC training materials. Sent notifications of the webcast to public schools. Posted information about the AWARENESS MONTH on the State Security Office website <http://www.itsecurity.state.ar.us/> including toolkit contents. The Proclamation was not issued as attention was focused on the response to Hurricane Katrina.

Colorado - Governor Owens signed the Proclamation. All K-8th grade principals in the State were contacted. Worked with Safe2Tell (<http://www.safe2tell.org>) to contact other children organizations. The National Webcast was promoted information to all K-8th grade schools in the state via a Department of Education distribution list. The same information was also provided to ISSA Colorado Springs, ISSA Denver, ISACA Denver, and Denver InfraGard. The webcast and promotional materials were discussed during an Information Security panel discussion held in conjunction with Governor Owens Tech Week and the Colorado Information Security Task Force meeting. Information was distributed to ISSA Colorado Springs, ISSA Denver, ISACA Denver, and Denver InfraGard. November 14-18 was declared as Colorado Information Security Awareness Week. Governor Owens sign a proclamation for this week since both ISSA Colorado Springs and the Colorado Information Managers Association (CIMA) hold

*MS-ISAC Awareness Month 2005 After Action Report
January 2006*

their annual conferences that week. Both organizations scheduled a number of Information Security outreach and training related activities and awareness materials were distributed at these conferences. A number of schools have requested the archive information and the DVD when it becomes available. Unfortunately, the webcast was held at 11:00 AM Mountain Time, during the lunch period.

Delaware - Governor Minner signed the Proclamation designating October as Cyber Security Awareness Month in Delaware. Delaware conducted a Cyber Security Tabletop Exercise; coordinated Radio and TV Public Service Announcements (see the links to the PSAs below!) and placed a text crawl on the Weather Channel. CIO Tom Jarrett was interviewed by local cable company regarding cyber security issues. A Cyber Security presentation was made by Elayne Starkey at Delaware Homeland Security Conference. Inserts were included in newspapers. Promotional material was made available to public libraries and school libraries. The Delaware IT Conference included various Cyber Security education, demonstration and promotional events were held. Information and kids links on State web portal and DTI web page can be found at:

<http://www.dti.delaware.gov/information/cybersecuritykids.shtml> and
<http://www.dti.delaware.gov/information/cybersecurityresource.shtml>

Conducted outreach to State Government Employees- 18,000; Citizens of Delaware- 783,000; Delaware's Education System- 107,000 students; and Small Businesses – approx 35,000 businesses with <500 employees each. Delaware did not participate in the National Webcast due to bandwidth concerns in some of the middle schools.

Florida – Conducted Awareness outreach through the State Security Officers and the State CIOs. Discussions were held with the Department of Education regarding the Webcast. Plans are to use archived webcast in future events. The Tool Kit material was provided to the State agency Security Officers and CIO's and incorporated into their Security Awareness Program. For some agencies, it is a large part of their program.

Hawaii - Governor Lingle did not sign proclaim Cyber Security Month in October, since she had issued an executive message in July to launch Hawaii's Identity Theft Awareness Program. The State of Hawaii CIO issued a message at the Government Technology Day in support of Cyber Security month. During Cyber Security month, the State of Hawaii Information and Communications Services Division, the State Department of Education, and the University of Hawaii System conducted the following programs: "October 14, 2005: Government Technology Day -- Security on the Internet", Sponsor: Information and Communications Services Division. To highlight 2005 National Cyber Security Month in Hawaii, the State Executive Branch of government held a full day workshop on information and cyber security topics for federal, state, and local government technology managers and computer staff. Presenting were top state IT managers, key IT contractors, and law enforcement officials. To accommodate the widest audience from many state, city, county and federal departments and agencies, including those on neighboring islands, attendees participated in person, remotely via live and on-demand webcasts on the State of Hawaii government intranet. This was a program targeted to government. Lower and higher education agencies provided broader public outreach below. "October 6, 13, 20, 27, 2005: Internet Security" [Lower Education, K-12], Sponsor: State Department of Education. The four October broadcasts of Tech Talk TV featured Internet security issues faced by the lower education community of teachers, administrators and students. The program brought together business experts, community projects, school examples, computer and software vendors, networking experts, and video and multimedia technicians who shared new and evolving technologies. Tech Talk TV is a one-hour talk show from the Advanced Technology Research Section of the Office of Curriculum, Hawaii State Department of Education, airing live each week on Cable Channel 56, and replayed on Saturdays. The streaming video version of the program was also available on the Internet. "October 28, 2005: Identity Theft and Cyber-Risks" [Higher Education], Sponsor: University of Hawaii System. Officials from the University of

Hawaii, Honolulu Police Department White Collar Crime Unit, and Department of the Attorney General Computer Forensic Criminal Justice Division, discussed Identity Theft and other Cyber-Risks on a live, interactive one-hour cable television show. While Identity Theft is an old crime, the increasing use of electronic records and information presents a new set of challenges to identity protection. This program provided viewers with an understanding of the risks and consequences of these crimes, often devastating to their victims. During live airing of the program, questions were called in from all islands in the state, and also submitted via email. High Tech Hawaii is a live, monthly public call-in cable television show (Channel 55) produced by the University of Hawaii to present highlight technology activities within the state. The streaming video version of the program was also available on the Internet.

The audience for the full-day October 14 security workshop included state, local, federal government staff and managers -- primarily IT and business management staff. We estimated about 500 participated in the workshop via various means of obtaining and viewing the material. The audience for the hour-long October 6, 13, 20, 27 live Tech Talk TV cable show and streaming video included the lower education community of teachers, administrators and students, which exceeds 200,000 in Hawaii. The audience for the hour-long October 28 statewide broadcast on the public access cable channels, rebroadcast several times on weekend time slots, and available as streaming video, came from Hawaii's higher education community of 100,000 people.

The Awareness Tool Kit was used in the government security workshops including the CDs and calendars. The State Department of Education (public schools) will use the kids calendars for future cyber security programs.

While the webcast content was well presented and organized, the early broadcast time (1 pm EST or 7 a.m. Hawaii time) precluded Hawaii's schools from participating. The State Department of Education will sponsor its own information security awareness activities in the classrooms later this school year. The State Department of Education will review the material and consider using some in its classroom cyber security initiatives.

Iowa - Governor Vilsack signed the Proclamation. Due to lack of resources no outreach efforts were undertaken. The toolkit materials will be used in future awareness outreach activities.

Michigan - Governor Granholm signed the Proclamation. Information regarding the National Webcast Initiative was provided to the MI Department of Education contacts and participated in webcast. The Governor's Proclamation and numerous materials were shared with state and local government participants at the Michigan Digital Summit in Lansing. Conducted outreach to 55,000 state employees via e-mail and many schools and school districts via the Department of Education.

Missouri - Governor Blunt signed the Proclamation. Tool kit material was shared with state agencies; local news stories were published; posted awareness activities on the state web home page; disseminated information with local private industries; presentations to local InfraGard Chapter; shared information for distribution to customers of the state education ISP. The outreach audience included both adults and children ... unknown the number of individuals or specific organizations. Participants included school systems statewide, local hospitals, local banking systems, telecommunications companies and utility companies

Montana - Governor Granholm signed the Proclamation. A Spear Phishing Exercise was conducted for State employees; Question on the Street; and Extra Computer Security Classes. Presentations were made to IT Managers and Security Contacts. Conducted tours and issuance of security "Citations." Unfortunately, the webcast fell on a day when the schools were closed due to statewide teacher

conference day. The archived webcast will be used in future awareness events. The tool kit materials were distributed all State agencies. Outreach was conducted to 5,000 State employees.

Nebraska - Governor Heineman signed the Proclamation. Posters were distributed across the State of Nebraska. Press kits were sent to all school districts, including the National Webcast info and various resources available to schools to keep kids safe while online. Lunch and Learns sessions were held with staff on cyber security. Conducted outreach to: Schools – 160+ elementary and middle schools through Nebraska and state agencies – Lunch & Learn sessions ~ 500 individuals. Online resources posted to websites.

Nevada - Governor Guinn signed the Proclamation. Web based training activities were conducted, held town hall-styled meetings, developed a newsletter, coordinated lectures and discussion groups. Outreach targeted all state employees -- 17,000+, civic organizations -- 150 individuals, schools -- undetermined, youth programs -- 8,500 youth. Tool kit materials were utilized. The archived webcast will be used for future training activities.

New York - Governor Pataki signed the Proclamation and distributed a press release promoting National Cyber Security Awareness Month. Notification regarding the toolkits was sent to each state agency commissioner, and the toolkit material itself was distributed to state agencies' information security officers for distribution within the agencies. In addition, we designed a mouse pad with a cyber security theme to include with the toolkit. All of this material was also posted on our public website. Several agencies held awareness activities for staff and cyber security presentations were made at various local government conferences across to state to help increase awareness. New York sponsored its First Annual "Protecting Our Children on the Internet" conference, which included participation from Governor Pataki. Lt. Governor Donohue delivered the welcoming remarks at the VIP reception the night before. The target audience for the event was educators, law enforcement, students and parents. The conference two tracks: one designed for parents, educators, legislators, and law enforcement and another designed specifically for school children. The track for adults included presentations by experts from across the state and around the country, who provided attendees with first hand experience and practical advice about the potential risks in cyber space and what we can do to protect ourselves and our children. The track for children featured an interactive play entitled Cyber Smart in Cyber Space geared toward the 4th and 5th grade age levels, to help the children to learn more about cyber security and how to be careful "surfing the Net." The play was also broadcast live as part of the MS-ISAC's National Webcast Initiative, with more than 5,000 registrants from 38 states and two countries.

Oklahoma – Governor Henry signed the Proclamation. The Calendars and Posters were made available to local InfraGard members from our state chapter website. Outreach included Law Enforcement (FBI, Secret Service, Oklahoma Computer Crimes Alliance, and Homeland Security Office) and State Finance Office to plan a statewide Cyber Security Awareness training event for state IT Security Officers and Administrators. Awareness training will include announcement of a new mandatory Incident Reporting Procedure, an Incident Reporting website and discussion of what to expect in terms of follow up investigation activities, if needed; also preparing 3 separate scenarios to be presented as possible cyber incidents that would be handled using the new procedures and tools. Though originally planned for late October, this training is now scheduled for early December. Four Internet safety presentations were presented to various schools and civic groups in the Oklahoma City metropolitan area to approximately 500 attendees (adults only). Met with members of the Oklahoma State Legislature and conducted a cyber security awareness presentation. Discussions were held concerning the recent attacks on the state network and visions/needs for state network security in the future. A state legislator agreed to author security breach notification legislation for the state of Oklahoma. This is a work in progress and it is anticipated that the legislation will be presented to the legislature in the next session. Briefed member agencies of the Oklahoma Computer Crimes Alliance about the National Cyber Security Awareness

Month and asked them to conduct their own outreach activities. Large, front-page article on Internet safety was published in a large suburban Oklahoma City news paper. Outreach included the Governor's Office (the entire state of Oklahoma), members of the Oklahoma State Legislature State school Districts K-12 and their Administrators (approx. 2,200 public and private schools), InfraGard members in attendance and those not attending through a follow up message after the quarterly meeting (approx. 90 at meeting and 400 overall) and 180 state entity/agency IT security representatives (primary and secondary contacts). Unfortunately, most Oklahoma school districts were out for a Fall Break on October 20th for the National Webcast.

Oregon - Governor Kulongoski signed the Proclamation. Coordinated outreach to 23 state agencies, the Department of Education, Willamette University, and the Oregon Safe Cyberspace Initiative. Outreach activities consisted primarily of sharing of information and resources. The Department of Administrative is now a member of the Oregon Safe Cyberspace Initiative public service project that consists of 20 private and public sector partners. Cyber security awareness materials and information on the webcast was shared with the Department of Education, through the communications director at the Office of the Superintendent. They did not take us up on our offer of materials, nor did any Oregon schools participate in the webcast. Outreach was targeted primarily to state employees through their representatives on the Information Security Council, consisting of information security officer-level representatives from 22 state agencies and a representative from county government. Toolkit materials were shared with members of the Information Security Council and were well received. We were also able to distribute 12,000 OnGuard brochures distributed by the Oregon Safe Cyberspace Initiative. These brochures will be distributed to all employees in 10 state agencies and more requests are still coming in. Toolkit and other awareness materials will be made available to state government agencies and local government partners at the state website. Calendars will be distributed to local schools and to state agencies as supplies last.

Pennsylvania - Governor Rendell signed the Proclamation. The toolkit material was provided to agency contacts, approximately 70 individuals, who passed material among their agencies. Provided information about the National Webcast Initiative to Pennsylvania Department of Education contacts and participated in webcast. Conducted a series of meetings on cyber security and web site updates <http://www.oit.state.pa.us/oaoit/site/default.asp> and bulletins on cyber security. The archived webcast will be used in future awareness training.

South Carolina - Governor Sanford signed the Proclamation. Training sessions were conducted during a K12 IT week-long conference. A training session was also held with the counties at their quarterly County IT Association meeting. Awareness information was distributed in person as well as emailed out to over eight thousand teachers and IT support personnel. Awareness materials were distributed to schools at their Technology Conference and one of the CISSP disk-packs was provided to a Government study group of the SC ISSA Chapter. Others were distributed/printed in various IT shops, posters hung at all 100+ printers through-out the CIO offices. Large 3' by 6' poster hung at various entrances to the state Data Center. The archived webcast will be used in future awareness training.

Texas - Governor Perry signed the Proclamation. Texas created and promoted a "Secure Texas" webpage: <http://www.dir.state.tx.us/securetexas/index.htm>. Collaborated with the Texas Education Agency (TEA) to promote webcast and national cybersecurity month throughout the state via the schools. Leveraged Texas First Lady Anita Perry's ongoing support of iKeepSafe.org <http://www.ikeepSAFE.org/states/texas.php?stateId=Texas&navId=adults>. Addressed the Texas Computer Education Association annual conference. Distributed awareness materials to all Texas state agencies through agency/university Information Security Officers. Contacted state chapters of ISSA and InfraGard. Outreach included Texas citizens through newly created "Secure Texas" website. Conducted outreach to Texas educational system through Texas Computer Education Association and Texas Education Agency and professional organizations, including: InfraGard (Texas Chapters), Information Systems Security

Association (Texas Chapters), Texas Conference of Urban Counties, Texas Association of Counties, Information Security Managers workgroup (Private state group). Distributed awareness materials to Texas Conference of Urban Counties and Texas Education Agency.

Utah - Governor Huntsman signed the Proclamation. Toolkit materials were distributed to all state agencies. Outreach efforts included the general public via PSAs in newspapers and radio outlets as well as professional cyber security organizations such as ISSA and ISCA.

Washington - Governor Gregoire signed the Proclamation. Outreach on sponsored web sites for individual agencies and statewide. Outreach to citizens through Access Washington public state government portal. The toolkit awareness materials were shared with multiple state agencies. Each agency used the materials in their own internal efforts to publicize cyber security awareness.