



Multi-State Information Sharing and Analysis Center (MS-ISAC)

October 2005
Cyber Security Awareness Month

Cyber Security Toolkit Instructions for Printing and Branding

Cyber Security Toolkit

The Toolkit is designed to promote the delivery of a consistent cyber security awareness message by reinforcing core themes in practical, informative, entertaining, and usable ways. We invite you to take advantage of the following resources and encourage states to brand these tools by placing your state's name and logo on the materials and distributing them widely.

The toolkit includes:

1. **Cyber Security Awareness Brochure Template**

Branding Instructions - The Cyber Security Awareness Brochure has been created in MS Publisher and is available as a PDF document. To include your state's name and logo, you can modify the document in both MS Publisher or in a PDF software. Adobe software is free and can be downloaded by going to: <http://www.adobe.com/support/downloads/main.html>. Place branding information inserts in location on areas noted. Disclaimer language, logo's and graphics must be included on the brochure.

Printing Instructions – The Cyber Security Awareness Brochure can be printed in both MS Publisher and in PDF software. To print in MS Publisher and in Adobe, set printer options to print on both front and back and flip on short edge.

2. **Cyber Security Awareness Calendars**

The Cyber Security Awareness calendars have been created in MS Powerpoint.

Branding Instructions - You may place your state's logo on the top page of each month. Please include all disclaimer language that has been incorporated at the end of the calendar.

Printing Instructions - To print in MS Powerpoint, set your printer options from properties to print on both front and back and flip on long edge.

3. **Governors' October Cyber Security Awareness Proclamation Template**

The proclamation templates have already been distributed to all state governors.

4. **Cyber Security Awareness Posters**

There are approximately 12 posters for downloading and branding. Posters have been placed in a zip file for easy download and created in PDF. State branding can be applied to posters.

5. **Archived National Webcast Initiative Broadcasts**

National Webcast Initiative Broadcasts are saved as a wmv file. WMV files can be viewed by downloading a media player.